

BE AN ECOLOGIST

With the association WWF



WWF

Is an independent environmental
protection organisation

founded in 1961
in more than 100 countries



WWF

Our planet
is in crisis !



More than half of
the species has
disappeared since
1970



The WWF protects and restores drinking water areas, fight deforestation, protect endangered species and combat poaching, promote sustainable fishing, work on renewable energy.



there is still a chance
to keep our planet
alive for generations



We don't have to have a destructive diet !

WWF proposes to make the right choices to live better while preserving the planet.

the WWF recommends:

- reduce meat consumption
(without becoming vegetarian)
- buy local and seasonal products
- buy products from organic farming
- less waste
- Cook as much as possible at home to avoid additives in prepared dishes



Now it's up to us to act !

Thank you for your listening



END