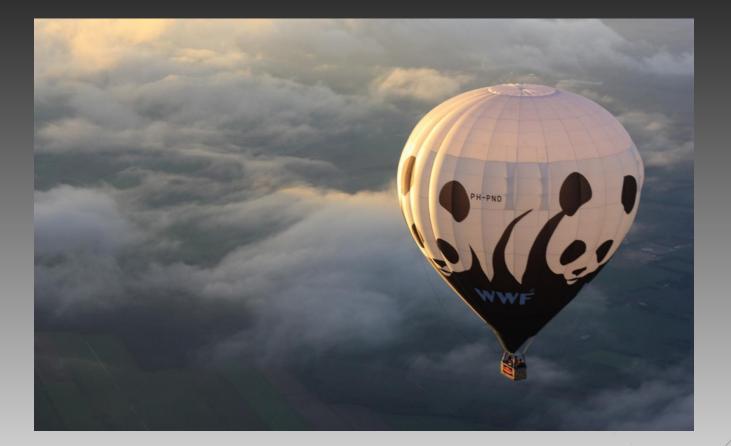
BE AN ECOLOGIST

With the association WWF

Is an independent environmental protection organisation

founded in 1961 in more than 100 countries





Our planet is in crisis !





More than half of the species has disappeared since 1970









The WWF protects and restores drinking water

areas, fight deforestation, protect endangered species and combat poaching, promote sustainable fishing, work on renewable energy.





there is still a chance to keep our planet alive for generations





We don't have to have a destructive diet !

WWF proposes to make the right choices to live better while preserving the planet.

the WWF recommends:

reduce meat consumption(without becoming vegetarian)

- buy local and seasonal products
- buy products from organic farming
- less waste

- Cook as much as possible at home to avoid additives in prepared dishes



Now it's up to us to act !

Thank you for your listening



